Postal Partners
US POSTAL SERVICE | POSTAL CUSTOMER COUNCIL, Twin Cities PCC
"2012 Large Market PCC of the Year"

A message from our Industry Co-Chair Diane Dotzler

Greetings,

As most of you may have already heard, the Senate has approved the appointment of two USPS® Board of Governors (BOG) appointees and President Trump has submitted two new appointees for Senate approval. These changes mean that there is now an active board, albeit not fully staffed.

Without a BOG, the USPS has been unable to submit any requests for pricing or regulatory changes, which must be approved by the BOG before submission to the Postal Regulatory Commission (PRC). At first blush, this may appear to be a good thing, i.e. the USPS would not be able to raise prices. However, that is NOT good for mailers, since it is much easier to plan and budget for smaller, annual increases than to deal with larger, inconsistently timed increases. The longer the USPS is without an active BOG, the more likely it would be that the next price increase would be substantially larger than usual. For planning purposes, mailers should now expect a price adjustment in late January 2019, at an overall increase of 2.5%. More details will be made available once the USPS files their price change request later this fall. In addition, the USPS will now be able to recommend the incentive/promotion programs for 2019. These promotions have not only spurred additional mail volume for the USPS but have also provided great postage savings opportunities for mailers.

The Twin Cities Postal Customer Council Board has been planning their upcoming National PCC week event to be held on September 27th, along with additional education events to finish off 2018.

We look forward to seeing you on Sept. 27th.

Check out our new look at twincitiespcc.org

Welcome New Members

Anna Klein
IWCO

Shauna Rettig

Carol Simnioniw

Samsam Abdi
USPS

Jennifer Abraham
IndieDoGood

Pat Murray
Japs Olson

Jill Hanson
St. Timothy's Church

Ben Waltman

Jesse Kennedy

David Renodin
King Solutions

Steve Bonoff
Printing Industry Midwest

National PCC Week

September 24—28

National PCC Week is coming soon and we are celebrating with an event on Thursday, September 27. Join us and you will be entered into a drawing for a full registration to NPF in Indianapolis May 5-8, 2019.*

- Informed Delivery
- Informed Visibility
- Electronic Payment System (EPS)
- Politics and Postage

We have a special keynote speaker and some great breakout sessions:

Our keynote speaker is David E. Williams, Chief Operating Officer and Executive Vice President of the United States Postal Service. Williams was named to that role in February 2015. He leads the continuous improvement of the entire postal network operation and allocations of people and resources. He reports to the Postmaster General.

Date:	Thursday, September 27
Registration:	8:00 AM to 8:30 AM Coffee & Light Pastries
Sessions:	8:30 AM to 1:00 PM Lunch served
Location:	North Metro Event Center 1000 Gramsie Road, Shoreview, MN 55126
Cost:	**$45**

UNITED STATES POSTAL SERVICE®

USPSNEWSBREAK

August 7, 2018 ***Northland District***

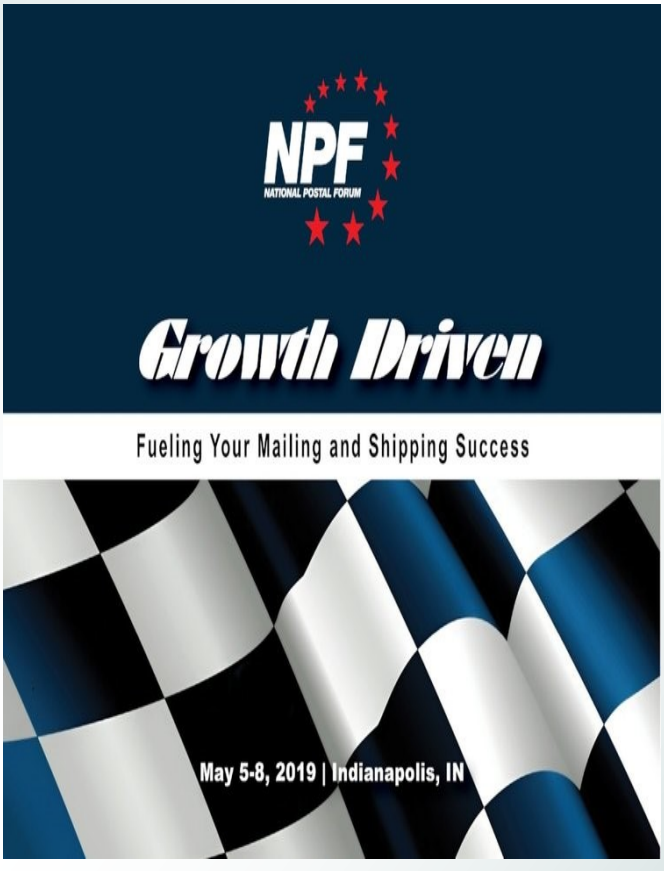
Twin Cities Postal Customer Council Earns National Award

PCC Program Valuable Resource for Large and Small Business Mailers

MINNEAPOLIS-ST. PAUL, MN — The Twin Cities Postal Customer Council (PCC) was honored on August 2 at U.S. Postal Service headquarters in Washington DC with a 2018 PCC Leadership Up-and-Comer Award and a 2018 Premier Platinum Award for its contributions to the Minneapolis-St. Paul mailing industry.

PCCs are groups of mailing industry leaders and postal leaders who meet regularly to network and exchange mutually beneficial ideas. The Twin Cities PCC is one of more than 140 local PCC chapters throughout the nation. According to industry studies, the U.S. mailing industry employs more than 7.5 million people and represents more than $1.4 trillion in sales revenue.

PCC awards recognize those who, over the course of the recognition period, have conducted numerous educational and networking events and have documented quantifiable achievements resulting in members' support and satisfaction, or who have undertaken innovative measures to forge stronger partnerships between local mailers and the Postal Service.



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pcorbeille-lepel@lortondata.com or (651) 203-8205

MDP Certification Class

Future MailPiece Design Professionals (MDP)

This classroom training course is targeted to anyone in the mailing industry who is involved in designing and preparing mail. It will provide you with training on postal standards related to designing letter and flat -sized mail to facilitate processing on high speed automated equipment while maximizing cost effectiveness and reducing processing delays.

This is a two-year certification that covers classes of mail, content updates, processing categories, barcode formats and print specs, automation mail design and machinable/non-machinable criteria. This knowledge will help you to increase market value and deliverability of your mail pieces, driving more successful communications and ultimately, RETURN on INVESTMENT!

Dates: Wednesday, October 17th & Wednesday, October 24th (both days required)
Time: 9:00 AM - 3:00 PM
Place: Eagan Plant—3232 Denmark Ave.

Tuition for this course is $225.00

Parking is free and lunch will be served.

Space is limited to 30 people so reserve your space today!

For more information or to register: www.twincitiespcc.org

$5 from every registration will be donated to : second harvest HEARTLAND Food changes everything.™

2018 Twin Cities PCC Executive Board

Industry

Diane Dotzler	Industry Co-Chair	Taylor Communications	dcdotzler@scs.taylorcommunications.com
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Calendar of Events

Sept. 27	PCC Week	Shoreview
October 10	MMA Work/Life balance	Roseville
October 17 & 24	MDP Class	Eagan
October 24	Eagan Plant Tour	Eagan
November TBD	Webex	
December 12	MMA Holiday Event	West St. Paul

Please watch our website for any changes: www.twincitiespcc.org

Special thanks to Diane Dotzler and Taylor Communications for being the official printer for the Twin Cities PCC