



Minneapolis



TWIN CITIES
POSTAL CUSTOMER COUNCIL

Winter/Spring 2023 Newsletter



St. Paul



Suzi Oswald
Industry Chair
SeaChange



Tony Williams
District Manager MN-ND
USPS

Happy Retirement to Tony William!
Tony's last day was March 3rd.
Thank You Tony for always being a huge supporter of the Twin Cities PCC. We will miss you!

As we look forward to Spring, the Twin Cities PCC® looks forward to rolling out events to help our members and their organizations grow and develop professionally. Check out our newsletter for our events and make sure to check our website for future events, national events, and news.

The Twin Cities PCC's mission is to foster a close working relationship between the U.S. Postal Service and the mailing industry. The goals are to share information about new and existing Postal Service business products, programs, services, and procedures. To help connect people, network, and build relationships.

With the Ten Year Plan - Delivering for America, we are experiencing changes, and the Twin Cities PCC is here to help. Let us know how we can help and what you want to see for events. Connect with any of the board members, or give me a call or email; we are here to listen and help. Together we are stronger and better.

We have added two additional board members to the Twin Cities Executive Board. We are excited to have Anna Klein from IWCO and Diana Kern from King Solutions join us! If you are interested in joining our board, don't hesitate to contact us at info@twincitiespcc.org.

With all the changes in the last couple of years, we realized it was time to update our membership list. We launched emails and a postcard mailing asking our members to renew and we have been successful in updating our membership list. Thank You to all our members for renewing your membership with us!

I look forward to a great year and connecting with many of our Twin Cities PCC Members!

Suzi Oswald
TCPCCC Industry Chair

Twin Cities PCC
New Board Members



Anna Klein
IWCO



Diana Kern
King Solutions

Save the Dates:

- Scorecard, March 23
- Mail Design Professional, April 13 & 20
- National Postal Forum (NPF), May 21-24 Charlotte, NC
- Twin Cities Golf Event, June 13
- Twin Cities PCC Day, Sept 20
- Second Harvest PCC Volunteer Day, Nov

2023 Twin Cities PCC Exective Board Members

Industry

Suzi Oswald	Industry Co-Chair	SeaChange	suzi.oswald@seachangemn.com
Tim Schwarzrock	Industry Vice-Chair	OnTrac	tschwarzrock@ontrac.com
Melissa Manning	Treasurer, Facilities	Impact Connections	mmanning@impactconnects.com
Jackie Daugherty	Treasurer	Archdiocese of St. Paul & Mpls	daughertyj@archspm.org
Pam Corbeille-Lepel	Membership\Communications	Lorton Data Inc.	pcorbeille-lepel@lortondata.com
Kari Miller	Web Master	Venture Solutions	kari.miller@venturesolutions.com
Laura Barber	Facilities	Impact Connections	lbarber@impactconnects.com
Anna Klein	Survery	IWCO	anna.klein@iwco.com
Diana Kern	Photographer	King Solutions	diana.kern@kingsolutionsglobal.com

Postal

Shawneen Betha	Postal Vice-Chair	US Postal Service	shawneen.l.betha@usps.gov
Ken Johnson	Postal Vice-Chair	US Postal Service	kenneth.a.johnson@usps.gov
Mark Janda	Postal Admin\Education Chair	US Postal Service	mark.a.janda@usps.gov
Shauna Rettig	Charity	US Postal Service	shauna.rettig@usps.gov
Theresa Rud	Secretary	US Postal Service	theresa.m.rud@usps.gov
Greg Tate	Board Member	US Postal Service	Gregory.J.Tate@usps.gov
Randy Elsen	Board Member	US Postal Service	randy.m.elsen@usps.gov
Eric Ziegler	Board Member	US Postal Service	Eric.J.Ziegler@usps.gov



Learning more starts here by scanning the QR Code and signing up today!



Join us for an in-depth look at the USPS Business Customer Scorecard with special emphasis on Assessments.

If you have questions about your scorecard or want to learn more, then we have the class for you! The course will be in-person, we will have widescreen projectors for viewing the scorecard.

Some of the topics we will be covering are: By/For errors, Undocumented Mail Pieces Causes and Prevention, How to provide documentation to support your challenge on assessments.

When you register for the class, please give us your questions on the scorecard and assessments. We will include these questions in our class.

Our instructors will be Eric Ziegler, USPS Manager of Business Mail Entry MN-ND District, and Anna Klein, Mail Operations Manager with IWCO Direct.

Date: March 23, 2023
Time: 9 am - 12 noon
Location: Lorton Data
Anderson Center
2 Pine Tree Drive Room 301E, Arden Hills MN 55112
Cost: \$25



Mail Design Professional Certification Class

Thursday, April 13, 9:00 AM - 3:30 PM & Wednesday, April 20th, 9:00 AM - 3:30 PM

(both day required)

Minneapolis Post Office

100 1st St S, Minneapolis, MN 55401



Mailpiece Design Professional Course (MDP) is the only mailpiece design certification program approved by the U.S. Postal Service. This classroom training course is targeted to anyone in the mailing industry who is involved in designing and preparing mail. It will provide you with training on postal standards related to designing letter and flat-sized mail to facilitate processing on high speed automated equipment while maximizing cost effectiveness and reducing processing delays. This is a two-year certification that covers classes of mail, content updates, processing categories, barcode formats and print specs, automation mail design and machinable/non-machinable criteria. This knowledge will help you to increase market value and deliverability of your mail pieces, driving more successful communications and ultimately, RETURN on INVESTMENT!

Course Covers:

- Classes of Mail
- Basic Mail Design
- Addressing
- Automation Mail
- Automation Letters
- Automation Flats
- Postage Payment Method

Mail Design Professional is tailored for:

- Production employees
- Graphic designers
- Quality control experts
- Postal expert, within your organization
- Sales force
- Managers and supervisors

Tuition for this course is \$180.00 with printed booklet or \$150.00 for PDF booklet that would be emailed.

Space is limited to 30 people so reserve your space today!

Register at www.twincitiespcc.org/upcoming-events or scan the QR Code.



For additional information and registration: <https://npf.org>

Join us at the National Postal Forum this year in Charlotte, NC!

USPS Exclusive Sessions: Get the "big picture" of Delivering for America as told by executives of the USPS, with insights from the U.S. Postmaster General, Louis DeJoy.

Education Workshops: Led by industry and star USPS players, choose from 100+ workshops covering virtually every aspect of mailing & shipping, including NPF Certification Courses.

NPF is the largest Industry Expo with the industry's most innovative companies.

Special Networking Events: Surprises abound in opportunities for striking new partnerships and reuniting with familiar faces.

Be on the lookout for Twin Cities Executive Board Members; if you are new to NPF, don't hesitate to get in touch with us at info@twincitiespcc.org, we would love to help you navigate your first NPF!

Join Us for
Golf
Dinner
Networking
Prizes
A Fun Time

TCPCC 3rd Annual Golf Tournament June 13, 2023

Please join us at
The Links at Northfork, Ramsey MN
Pre-Registration is required
www.twincitiespcc.org/upcoming-events



NEW MEMBERS

Welcome to our new members, we are excited to have you join us and looking forward to connecting with you at PCC events in 2023!

- | | | | |
|-------------------|----------------|---------------------|-------------------------------|
| KURT SCHWEDLER | IMPACT MAILING | HUGH HOWARD | SECURIAN |
| LIZ NOURSE | ENPOINTE | MATTIA KRAS | AUCTANE |
| GREG TATE | USPS | KENDRA HAGEMAN | USPS |
| MICHAEL DORNBUSCH | USPS | ARON DEWALD | USPS |
| PAUL ROWE | USPS | CHRIS FOSLID | USPS |
| NANCY KUNKEL | ENPOINTE | JOE DEVINE | ENPOINTE |
| MICHELLE MOTSCHKE | ENPOINTE | CHRISTIAN LASPRILLA | SHAPCO PRINTING |
| NICK BRANDT | USPS | HAZEL PHILLIPS | SEACHANGE |
| RANDY ELSÉN | USPS | SEAN ZIPFEL | THRIVENT FINANCIAL |
| DAVID LIND | SECURIAN | GARY WOLTERS | STATE OF MINNESOTA |
| LUCY OLSON | BELL BANK | SEAN PATIN | QUADIENT |
| ADAM DEWITZ | WHATTHEYTHINK | JESSICA BAILEY | USPS |
| JOY LIIMATTA | MACKAYMITCHELL | KATIE PARTRIDGE | USPS |
| DAVID DIETZ | IMPACT MAILING | PAM SHOLL | PITNEY BOWES PRESORT SERVICES |
| JOHN LINDHOLM | USPS | | |



Twin Cities PCC Website <https://www.twincitiespcc.org/>

Make sure you bookmark our site for upcoming Twin Cities PCC events and information.

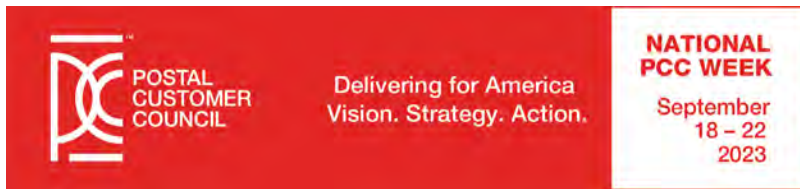
PCC Voice on LinkedIn® The PCC Voice serves as a great tool for anyone in the mailing industry, to keep informed about upcoming educational events. Plus it a great way to connect with PCC members across the country!
If you are not a member yet, here are the steps for signing up:

Step 1: Sign up for a LinkedIn account: https://www.linkedin.com/signup/cold-join?trk=guest_homepage-basic_directory

Step 2: Use this link to join the group: <https://www.linkedin.com/groups/8303549/>

Save the Date: Twin Cities PCC Day
September 20
10am - 1:30pm

More information to come!



POSTAL CUSTOMER COUNCIL
Delivering for America
Vision. Strategy. Action.

NATIONAL PCC WEEK
September 18 - 22 2023

A Huge Thank-You to our Corporate Sponsors!



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pitney bowes

If you are interested in becoming a corporate sponsor, please contact Pam Corbeille Lepel at pcorbeille-lepel@lortondata.com or (651) 203-8205.



Join the Twin Cities PCC for our Second Harvest Heartland food packing event in November!
Watch our website for more information.
101 Winnetka Ave, Brooklyn Park MN 55428